

# NETWORK NEWS

trends  
savings  
gift shop

published monthly by  
retail advantage group



**Manual Woodworkers & Weavers**

10% Discount  
(800) 542-3139  
www.manualwood.com

1. Soft Touch Black Croc Make-up/Manicure Set: #IOFANA \$7.50 *(featured)*
2. Sabrina Quilt: #AIQTSA \$20.00
3. Paper & Pen Set, Set of 8: #IOGFPP \$18.00



**Schylling Associates**

10% Discount  
(800) 541-2929  
www.schylling.com

1. Baby Sock Monkey: #BSM \$4.00 *(featured)*
2. Touch N Tweets: #TNT \$2.25
3. Ipop Animals: #IPA \$2.00



**Coyne's & Company Inc.**

10% Discount  
(800) 336-8666  
www.coynes.com

1. Bracelets: #PF4316 \$10.00each/ 6-pc
2. Silver Scarf: #PF3126 \$12.50each/ 4-pc *(featured)*
3. Coin Purse: #PF3131 \$7.50each/ 6-pc



**Bitterman Family Confections**

7% Discount  
(800) 532-2639  
www.bittermancandy.com

1. Reindeer Corn™ 6oz Pocketsnack: #511108 \$2.85 ea/Case Pack 12 *(featured)*
2. Sweet T's Smiley Gum 7oz Bow Bag: #04119ST \$2.15 ea/Case Pack 6
3. Lindor Milk Chocolate Truffles: #201034 \$0.25 ea/Case Pack 120

FROM ATLANTA TO DALLAS UP TO CHICAGO AND OVER TO L.A., WE HAVE COMPILED THE TOP THREE SELLING ITEMS FROM OUR VENDORS. IF YOU HAVE NOT SEEN THESE FABULOUS NEW INTRODUCTIONS AND TRENDS WITH STAYING POWER – CHECK THEM OUT. THEY COULD BE THE NEXT BEST SELLER IN YOUR SHOP!

## 2011 summer trade shows BEST SELLERS



**The Memory Company**

5% Discount  
(888) 448-1480  
www.memorycompany.com

1. Ceramic Latte Mug: #812 \$8.00 (Available in College, MLB, NFL, NHL, NBA)
2. Let's Go Light: #894 \$17.50 (Available in College, MLB, NFL, NHL, NBA, Elvis, Harley-Davidson) *(featured)*
3. Ceramic Jersey Salt and Pepper Shakers: #612 \$7.50 (Available in College, MLB, NFL, NHL, NBA)



**Trend Lab LLC**

10% Discount  
(866) 873-6352  
www.trend-lab.com

1. Dr. Seuss™ One fish, two fish, red fish, blue fish New Fish; Infant Bodysuit: #30229-3 (0-3 month), #30229-6 (3-6 month), #30229-9 (6-9 month) \$5.00
2. Dr. Seuss™ One fish, two fish, red fish, blue fish New Fish; Framed Receiving Blanket: #30123 \$15.00
3. Dr. Seuss™ One fish, two fish, red fish, blue fish; 4-pack Burp Cloth Set: #30300 \$7.00 *(featured)*



**burton + BURTON**

5% Discount  
(800) 241-2094  
www.burtonandburton.com

1. Baby 24" Double Bubble Balloon: #2666-26 Boy \$2.665-26 Girl \$5.28
2. Piggy Bank: #0436-161 Boy #0437-161 Girl \$26.95/set of 2 *(featured)*
3. Plush Elephant with Permanent Marker for Personalization: #9713348 Girl #9713349 Boy \$24.95/set of 2



**California Creations**

10% Discount  
(866) 601-1900  
www.zwindups.com

1. Larry Wind Up: #75160 \$2.25 *(featured)*
2. Z Games Display: #ZG11 \$152.00 (6 each of 8 styles)
3. Z Pullbacks Display: #PB100 \$522.00 (12 each of 24 styles)

introducing  
**NEW VENDORS**



**V Aden + Anais Inc.**

10% Discount  
(718) 801-8429  
www.adenandanais.com  
Opening \$150 Reorder \$150

Since 2004, **Aden + Anais®** has brought 100% breathable cotton muslin to the forefront of baby care, offering products that combine comfort, safety and style. In over 4,000 U.S. boutiques, the collection includes a full range of multi-purpose swaddling wraps, burpy bibs™, dream blankets™, security blankets, sleeping bags, bath products and more.



**^ The Beistle Company**

10% Discount  
(866) 814-2135  
www.beistle.com  
Opening \$250 Reorder \$150



For more than 111 years, **The Beistle Company** has been designing quality everyday and seasonal products at affordable prices. From announcing baby's arrival to celebrating holiday cheers; they have you covered. They offer fast, reliable delivery and friendly, knowledgeable customer service. Visit the website or call to request a catalog.

**POWER PROMOTION**

**Exclusive Offer!**

**Another terrific benefit of your Membership**

**Sept. Deal**

**Andrews McMeel!**

**SAVE 25% OFF**

REGULAR WHOLESALE • PLUS FREE FREIGHT SHIPPING



**Receive Eight Each of the Following Five Titles:** Dinosaurs, Mary Engelbreit's Nursery Rhymes, Ready, Set, Go!, Bee & Me, Zoo Babies

Regular wholesale cost = \$200.00 (\$5.00/book)

**Power Promotion cost = \$150.00 (\$3.75/book)**

Remember, to take advantage of this offer, you must call our office or email us at [info@retailadvantagegroup.com](mailto:info@retailadvantagegroup.com)!

**How It Works**

Exclusive Offer just for our Members! Think of Groupon but at the wholesale level. Keep these promotions coming by placing your order today. Call (888) 221-3367 or send us an email to [info@retailadvantagegroup.com](mailto:info@retailadvantagegroup.com) for your order form today.



### ^ Galison / Mudpuppy

10% Discount  
(800) 670-7441  
www.wholesale.galison.com  
Opening \$150 Reorder \$150

**Galison** creates upscale note cards, stationery, journals, address books, and paper gifts based on contemporary design, fine art, and varied themes. **Mudpuppy** creates boutique toys and gifts for children: award-winning educational games and puzzles, activity journals, play scenes, diaries and more. They have reputation for quality design and customer service.

### > KonoAudio

10% Discount  
(561) 278-2323  
www.konoaudio.com  
Opening \$240 Reorder \$29.94

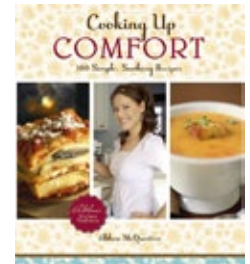
**KonoAudio** is your premier source for fashion forward audio accessories. They love what they do...they design, develop, manufacture and market products they believe in while focusing on developing the very best in sound quality and design. Brands include S4G Stand4Green (eco-friendly), Kidzsafe (safe sound) and iPopperz.



### < LA Rocks

10% Discount  
(213) 488-1290  
www.la-rocks.com  
Opening \$250 Reorder \$150

**LA Rocks** jewelry offers trend fashion jewelry featuring unique designs at great price points. They manufacture and design necklaces, rings, bracelets, bangles and charms. Lines include Love This Life; inspirational, aspirational and motivational jewelry and Footnotes; Over 30 great inspirational messages with symbolic jewelry pieces to touch your heart.



### ^ Willow Creek Press

10% Discount  
(800) 850-9453  
www.wcpretail.com  
Opening & Reorder: Books - 15 pc /Calendars - 18pc

**Willow Creek Press** is renowned world-wide for high quality, photo driven gift books and calendars. With a unique focus on pets and animals, nature, wildlife, gardening, family and friends, outdoor sports and cooking; their products are sure to inspire and delight your customers while providing you fast and flawless customer service.

### V

### Nicole Brayden Gifts/Divinity Boutique

10% Discount  
(216) 581-9933  
www.nicolebraydengifts.com  
Opening \$100 Reorder \$100

**Nicole Brayden Gifts / Divinity Boutique** is a family of gift companies that designed and created products for over 20 years, servicing more than 20,000 retailers worldwide. They supply hospital gift shops, independent gift stores, bookstores, Christian retailers, card shops, hotels, museums, and provide direct import programs for national chains.



### > save the ta-tas / ta-tas Brand

10% Discount  
(877) 698-2827  
www.savethetataswholesale.com  
Opening \$200 Reorder \$200

With over \$670,000 donated to date in the fight against cancer, every purchase from **save the ta-tas** creates a donation! They have a wide variety of products ranging from t-shirts to lip balm, lotion, bumper magnets, and much more. Their products are sure to sell out, be the first to get them in your store and show your support for cancer research!



# Retail Advantage G.R.O.U.P.

5224 W. State Rd. 46 #337  
Sanford, FL 32771

phone: 407.268.4444

fax: 407.268.4449

Be sure to visit our website at  
[www.retailadvantagegroup.com](http://www.retailadvantagegroup.com)



### Simple Truths LLC

10% Discount  
(800) 900-3427  
[www.simpletruths.com](http://www.simpletruths.com)

1. STRESS is a Choice Book: #BK-3520 \$8.25 (featured)
2. The Dash Book: #BK-6050 \$8.25
3. First Thing Every Morning Book: #BK-8060 \$8.25



### Howard's Jewelry Inc.

5% Discount  
(800) 777-5658  
[www.howardsjewelry.com](http://www.howardsjewelry.com)

1. Stone Cross Adjustable Bracelets (curved to fit wrist): #4668/54 \$3.50 (featured)
2. Satin Gold/Silver/Hematite Stone Trio Ring Set: #4602/47 \$6.00
3. Shag Knit Scarf in Six Colors: #4860/7 \$7.50



### Lighthouse Christian Products

10% Discount  
(888) 477-4031  
[www.lcpgifts.com](http://www.lcpgifts.com)

1. One Another Resin Plaque: #45001 \$15.00
2. Faithful Resin Cross (easel or wall hanger option): #11856 \$11.50
3. The Compass Plaque: #20753 \$10.00 (featured)

## VENDOR UPDATES

**Gallery Graphics** recently closed their business. We wish them well and thank them for their support. If you are looking for a new vendor for quality framed artwork, please check out **Crossroads Original Designs** - 10% Discount - (866) 247-0156 [www.crossroadscandles.com](http://www.crossroadscandles.com)

Due to a lack of orders, the following Vendors will no longer be extending a discount to Members: **Franz Collection Inc.** • **Tweezerman International LLC**

# LOVE THAT



**V** The new line of top selling La Brisa bracelets from **Amanda Blu** (10%) are stainless steel with genuine Czech crystals and 18 kt gold plating. Displays for gold, stainless steel or a combination of both are available! \$3.50 (866) 381-9494 [www.amandablu.com](http://www.amandablu.com).



**V Camille Beckman** (5%) most popular product, Glycerine Hand Therapy, in a convenient 6 oz tube! A careful blending of Glycerine, Vitamin E, Aloe Vera, Almond Oil and Botanical Extracts to soften and penetrate both the outer and deeper inner layers. \$4.90 (800) 433-0060 [www.camillebeckman.com](http://www.camillebeckman.com).



### The Gift Wrap Company / Pepperpot

10% Discount  
(800) 443-4429  
[www.giftwrapcompany.com](http://www.giftwrapcompany.com)

1. French Bull Jolly Jots Asst: #63S-8311 Retail \$3.95 - \$47.50/24 pc (featured)
2. Road Trip Petite Soft Bound Journal: #62-8293 Retail \$12.95 - \$25.90/4 pc
3. French Bull Multi Flower Bound Journal #44-8300 Retail \$14.95 - \$25.90/4 pc



### Smiley Slippers/AGS Footwear Group

10% Discount  
(800) 446-3820  
[www.smileyslippers.com](http://www.smileyslippers.com)

1. "Baby Boy Finally" Slippers: #SSBF2 \$10.00/pair
2. "Bling Cross" Slippers: #SSBGCRS \$12.00/pair (featured)
3. "Damask Black/White" Slippers: #SSDKBW \$10.00/pair



### Mudlark

10% Discount  
(888) 683-5275  
[www.mudlark.com](http://www.mudlark.com)

1. Artifact Collection Journals: #JO3A \$10.00
2. Luggage Tags: #LUG \$5.00
3. Book Lover's Gift Set: #BLV \$12.50 (featured)



### M. Middleton

10% Discount  
(800) 444-4090  
[www.mmiddleton.us](http://www.mmiddleton.us)

Noodle Collection - Available in Four Designs:

1. Die Cut Sticky Note Pad with Pen: \$2.48 each (featured)
2. Die Cut Pad: \$1.48 each
3. Activity Note Card Set: \$4.98 each



### Camille Beckman

5% Discount (10% Orders \$1000+)  
(800) 433-0060  
[www.camillebeckman.com](http://www.camillebeckman.com)

1. Deluxe Pre-pack: #PKCL343 \$341.74
2. Small Classic New Gen Pre-pack: #PKCLNG282 \$281.74 (featured)



### CQ Products

10% Discount  
(800) 887-4445  
[www.cqproducts.com](http://www.cqproducts.com)

1. Fix it in Foil: #7024 \$5.00 (featured)
2. Campfire Cooking: #7005 \$5.00
3. Mom, Share Your Life With Me: #5053 \$5.00