

AUGUST 2011

NETWORK NEWS

trends
savings
gift shop

published monthly by
retail advantage group

WINTER FASHION ACCESSORIES

The perfect purse, a colorful scarf, the right pair of earrings or even a fantastic pair of glasses can elevate an outfit to a whole new look or even make an old outfit look new. The economic downturn has perked up sales in the \$16.3 billion fashion accessories market. Consumers are able to enjoy shopping without the guilty indulgence of a costly designer pair of jeans, by picking up fashion accessories that are much more budget friendly. The bottom line is no matter what the economic climate - accessories inspire impulse purchases. As a result, this virtually unstoppable market is projected to climb to \$20.2 billion by 2012!



^ For too long, reading glasses were boring and old fashioned. No more!... **California Accessories** (10%) follows styling trends realizing that wearers want the same high quality and functionality ophthalmic eyewear users enjoy. \$9.99 (800) 523-5567 www.calaccessories.com.



< Scarves continue as the "Go To" accessory to update any ensemble. Add a dash of style with one of **Berkeley Designs** (10%) top selling scarves. This striking stripe ruffle scarf is available in blue, brown and black. \$6.00 (800) 272-3872 www.berkeley-designs.com.



< The featured necklaces are part of a 30-piece collection from **JJI International** (10%); funky shapes and textures, creating a modern and bold look. Enjoy the antiqued and etched styling of this trendy group. \$120.00 / \$4.00 each (866) 732-8668 www.jjiinternational.com.

POWER PROMOTION

August Deal

Gooseberry Patch!
SAVE **40% OFF**
REGULAR WHOLESALE

How It Works

Retail Advantage Group Exclusive Offer!

Another terrific aspect of your Membership? Power Promotion's just for our Members! Think of Groupon but at the wholesale level. We are so excited to begin introducing these new specials to you. Keep them coming by placing your order today. Call (888) 221-3367 for your order form today or visit www.retailadvantagegroup.com. Look for the POWER PROMOTION button in the Members Only section.

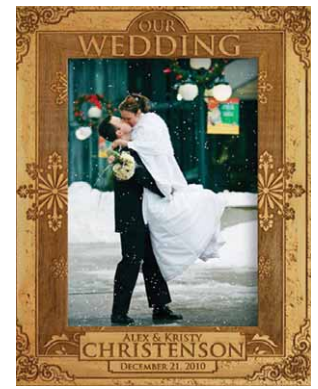


Receive Three Each of the Following Four Titles: Christmas Cookie Jar, Best-Ever Casseroles, Meals in Minutes, Mom's Favorite Recipes
Regular wholesale cost = \$111.84 (\$9.32/book)
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Remember, to take advantage of this offer, you must call our office or visit www.retailadvantagegroup.com!



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The Buttered Maple Syrup room spray from **Crossroads Original Designs** (10%) is a blend of sugary maple syrup and warm butter. Each bottle is made in the USA with the same amazing scent used in their candles and reed diffusers. \$3.75 (866) 247-0156 www.crossroadscandles.com.



^ As the leader in custom frames, **GiftWorksPlus** (10%) can create the perfect engraved picture frame no matter what the occasion and no matter how few or how many you need! Their custom designs mean they are absolutely unique! \$8.00 (888) 456-9878 www.giftworksplus.com



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Olivella Body Cream from **Direct Fragrances** (3%) is made from 100% Italian Virgin Olive Oil, scented with a blend of essential orange and bergamot oils. This nutritious body cream is highly moisturizing with no dyes or synthetic substances. \$6.47 (800) 800-4208 www.directfrag.com.



^ New from **Banberry Designs** (10%) ~ Glowing Gallery LED Lighted Art. Watch stunning gallery-wrapped canvas prints "come to life" with flickering LED lights. Add sparkle and dazzle to any décor. \$5.50 (800) 418-4438 www.banberrygifts.com.

bringing up

BABY



<
Playful, cheery and oh so soft, **Sweet Cotton's** new Red and White collection of cozy pima cotton sets, gowns, rompers, blankets and hooded towels will brighten up any baby's wardrobe! \$21.00 (407) 268-4422 www.sweetcottons.com.



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The new lightweight baby throw from **Pendergrass** (10%) has a perfect cuddly feel. The 30" x 40" blanket can be easily folded and carried in a diaper bag. Machine washable for ease of care and it will never lose its softness! \$12.25 (800) 748-7655 www.pendergrassinc.com.



^ *100 Sweet Nothings for Baby* is a feel good book from **Red Wheel/Conari Press** (10%) for babies and the big people who birthed them. The perfect gift for new parents, baby's christening or naming ceremonies. \$14.95 Retail (800) 423-7087 www.redwheelweiser.com.

> SippiGrip, from **BooginHead** (10%), is an award winning mom-invented product, which prevents your child's cup, bottle or toy from falling to the floor and getting lost or dirty. SippiGrip is a great 'On the Go' and germ protection product! \$3.49 (888) 660-6964 www.booginhead.com.



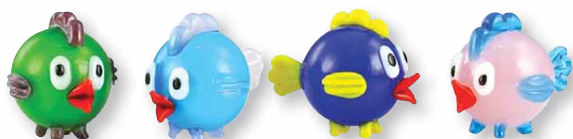
INTRODUCING new vendors...



< The unique bookmarks from **Blue Mountain Arts** (10%) feature heartfelt messages, colorful designs, and bright ribbons. They make great gifts of lasting inspiration; themes include love, friendship, family, encouragement, and more. \$1.00 - \$2.00 (800) 525-0642 www.sps.com.



^ Insulated tumblers have been flying off the shelves! **Evergreen's** (10%) double-walled 17-ounce insulated cups keep cold drinks cold and hot drinks hot; available in a wide array of designs. Don't forget extra straws! \$4.00 (800) 774-3837 www.myevergreen.com.



^ **Global Village Glass Studios** (10%) marbled mini animals are so cute! These adorable little gems are available in an assortment of four per style. Animals include fish, dogs, cats, pigs, cows and chickens. \$1.50 (800) 246-5585 www.globalvillageglass.com.

> *The Wonderful Wizard of Oz* has been enchanting the minds of young and old for over 70 years- just like **Annalee** (10%)! As a growing series: collect and share the memories and magic of this wonderful story with all of your loved ones! \$10.50 (800) 258-4647 www.annalee.com.



^ This charming kit from **Fairy Dust Ltd.** (10%) contains a silvery fairy pouch, a genie bottle of Fairy Magic dust and a tooth treasure box with storybook packaged in a glitter pink or blue checkered box with bow and sparkles. \$7.45 (888) 532-1400 www.fairydust.com.



^ **Franz** (10%) fashion accessories have stepped to the forefront... and not in a shy way. This is a time of such creative fervor and self expression for both designers and for the women wearing their designs. \$39.00 (415) 296-8183 www.franzcollection.com.



E&S Imports
10% Discount
(800) 990-9536
www.esimports.com
Opening \$150 Reorder \$100

E&S Imports is a manufacturer of high quality realistic gift items for pet lovers. This extensive collection includes an array of items including ornaments, tumblers, picture frames, and key chains in various breeds. They offer same day shipping, great customer service, and look forward to working with you!



Spaceform London
10% Discount
(877) 610-9478
www.spaceform.com
Opening \$500 Reorder \$250

Spaceform London is contemporary and chic, colorful and funky, expressive and thoughtful. Their vision is to provide products that are designed with thought, composed with creativity and given or bought as an expression. These beautifully handmade glass keepsakes become the gift that people love to give and to receive.

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www.retailadvantagegroup.com

VENDOR UPDATES

Due to a lack of orders, the following Vendors will no longer be extending a discount to Retail Advantage Group Members: **Meri Meri Inc.** • **WH Products Inc.**



< *Fibrations* necklaces by **C&C Studios** (10%) are handmade in the USA from Italian and Turkish synthetic fibers. They make a versatile fashion statement reflecting our ever changing lifestyles. Add the elegant simplicity of these beautiful necklaces and bracelets. \$8.00 (610) 965-4151 www.candc-studios.com.



^ **Kristine Accessories** (10%) *Cabaret Classics* offers coordinating crocodile and fabrics for versatility and all-season wearability. Purchase both the handbag and wallet assortments and receive the handbag tree display FREE (\$160 value). \$14.00 (800) 261-2351 www.kristine.com.

WINTER FASHION ACCESSORIES

CONTINUED



< These bold filigree earrings are a delight to behold! Sterling silver is used to create an intricate and flowing design. **Detail Jewelry** (10%) has an extensive collection of earrings, pendants, rings, and bracelets. \$17.50 (617) 817-4049 www.detailjewelry.com.



< One of this fall's hottest style trends is head to toe color... turns out "matchy, matchy" is now a compliment! **Top It Off** (10%) knit hats and ruffle gloves are available to coordinate with shawls and eternity loops. \$8.00 (617) 323-2605 www.topitoffaccessories.com.



^ This double handle fabric satchel from **Boutique to U** (10%) includes a detachable strap and is available in black, brown and purple; features a zipper closure, fully lined interior with dual compartments and center zip compartment. \$19.50 (248) 494-3736 www.boutiquetou.com.



< **Cinzia Designs'** (10%) collection of sun readers offers style and protection while reading in the bright sunlight. The top portion has no magnification with a lined bifocal in the bottom. 100% UV Protection and Anti-reflective coating #TS200 \$15.00 (800) 701-6765 www.cinziadesigns.com.



^ For Fall 2011, these compact sized coin purses pack a big style statement in three bold fashion colors with a detachable wrist strap. **Coyne's & Company Inc.** (10%) has introduced an extensive line of fashion accessories for you. \$7.50 (800) 336-8666 www.coynes.com.